

ASIL 2022 Annual Meeting

Personalizing International Law

April 6 – 9, 2022

Washington Hilton and Virtually

**Sponsorship
Prospectus**

asil.org/AMS



American Society
of International Law

December 2021, good until February 25, 2022

LEADERSHIP. EXPERTISE. CONNECTIONS.



It all happens at the ASIL Annual Meeting.

Each year, the leading practitioners and scholars of international law gather in Washington, DC for ASIL's Annual Meeting. A tradition dating back over a century, it is a unique opportunity for publishers (print and online), law firms, academic institutions, corporations, nonprofits, and others to connect with their target audiences and demonstrate their impact to the international law community.



“

Simply put, ASIL is the most important international law forum in the United States.”

Donald Francis Donovan
Debevoise & Plimpton LLP
ASIL Platinum Law Firm Partner
Annual Meeting Sponsor





PRESENTING SPONSORS

Show your participation in, and commitment to, the field of international law.

For additional information, including available sponsorship benefits, and to become a sponsor, visit asil.org/AMS.

EARLY BIRD SPONSORSHIP OPTIONS (Reserve by February 25, 2022)	PLATINUM	GOLD	SILVER	BRONZE
Partner & renewing sponsor price	\$35,000	\$25,000	\$17,500	\$12,000
Regular price	\$40,000	\$30,000	\$20,000	\$15,000

PRESENTING SPONSORSHIP BENEFITS INCLUDED

	Premier Event	Featured Event		
EXCLUSIVE PROGRAM SPONSORSHIP Subject to availability, first come basis				
EXCLUSIVE THEMATIC TRACK SPONSORSHIP One of six thematic tracks (first come basis)	✓	✓	✓	
SPONSOR RECOGNITION				
Logo on Event and Track Signage, Program Book, Conference App, Tote Bag	✓			
Logo on Event and Track Signage, Program Book, Conference App		✓		
Logo on Track Signage, Program Book, Conference App			✓	
Logo in Program Book, Conference App				✓
ADDITIONAL LISTING AS DAILY SPONSOR	✓			
EXHIBIT SPACE	Large	Medium	Standard	Standard
PROGRAM ADVERTISEMENT	Full-Page Color	Half-Page Color	Full-Page B&W	Half-Page B&W
COMPLIMENTARY REGISTRATIONS Supplemental to additional partnership comps	4	2	1	

Events, Dates and Times are Subject to Change.



EVENT & TRACK SPONSORS

Select from our à la carte listing of sponsorship opportunities to increase your visibility with your target audience.

For additional information, including available sponsorship benefits, and to become a sponsor, visit asil.org/AMS.

Exclusive Premier Reception Sponsor (Reserve by February 25, 2022)		
Partner & renewing sponsor price	\$25,000	<ul style="list-style-type: none"> PRESIDENT'S GALA RECEPTION (Thursday, April 7) RESERVED FRIDAY NIGHT RECEPTION (Friday, April 8)
Regular price	\$30,000	

Featured Event Sponsor (Reserve by February 25, 2022)		
Partner & renewing sponsor price	\$10,000	<ul style="list-style-type: none"> GROTIUS LECTURE & RECEPTION (Wednesday, April 6) RESERVED MANLEY O. HUDSON AWARD LUNCHEON (date TBC) WOMEN IN INTERNATIONAL LAW LUNCHEON (date TBC) "L" RECEPTION (date TBC) PATRON & MAJOR DONOR RECEPTION (date TBC) CLOSING PLENARY & LUNCHEON (Reserved, Saturday, April 9) COLLEAGUE SOCIETY BREAKFAST and INTEREST GROUP CO-CHAIR BREAKFAST (two events dates TBC)
Regular price	\$15,000	

Mentoring and Career Track Sponsor	1 Day	2 Days	3 Days
Partner & renewing sponsor price	\$2,500	\$4,500	\$7,000
Regular price	\$3,300	\$6,000	\$10,000

Program Track Sponsor: 6 tracks total	1 Track	3 Track package	All 6 Tracks
Partner & renewing sponsor price	\$2,500	\$4,500	\$7,000
Regular price	\$3,300	\$6,000	\$10,000

Session Sponsor (at least 6 sessions per track)	
Partner & renewing sponsor price	\$700
Regular price	\$750

For more information about thematic tracks and sessions, click [here](#).

Prior year Sponsors have the right of first refusal for the same sponsored program or item for ASIL 2022, if confirmed by February 25, 2022.

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BRANDING SPONSORS & EXHIBITORS

Select from our à la carte listing of sponsorship opportunities to increase your visibility with your target audience.

For additional information, including available sponsorship benefits, and to become a sponsor, visit asil.org/AMS.

Exclusive Branding Sponsor (includes 3 comps)	WEDNESDAY Program Presenter	THURSDAY Program Presenter	FRIDAY Program Presenter
Partner & renewing sponsor price	\$7,000	\$7,000	\$7,000
Regular price	\$7,500	\$7,500	\$7,500

Exhibitor Space	Partner & renewing sponsor price	Regular price
Standard: 10'x8' one table includes 1 comp	\$3,000	\$3,300
Medium: 10'x16' two tables includes 2 comps	\$4,000	\$4,500
Large: 10'x24' area three tables includes 3 comps	\$4,750	\$5,500
Deluxe: 10'x32' includes pipe and drape and four tables includes 4 comps	\$5,500	\$6,500

Refreshment Station	1 Day	2 Days	All 3 Days
Partner & renewing sponsor price	\$4,500	\$7,000	\$9,000
Regular price	\$5,000	\$7,500	\$10,000

Program Book Ads (no discounts provided) Full-page: 7.5"W x 9.5"H / Half-page: 7.5"W x 4.75"H

- All art must have 1/4" bleeds all around where appropriate
- CMYK for color art (not RGB)
- Grayscale for B&W
- PDF preferred

Ads must be received by ASIL no later than February 25, 2022

Full-page Color (clickable)	\$3,000 includes 2 comp registrations	Half-page Color (clickable)	\$2,000 includes 1 comp registration
Full-page B&W	\$1,500	Half-page B&W	\$1,000

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ADDITIONAL SPONSORS

Select from our à la carte listing of sponsorship opportunities to increase your visibility with your target audience.

For additional information, including available sponsorship benefits, and to become a sponsor, visit asil.org/AMS.

Health and Wellness Sponsor: Vaccine Verification, Face Mask, Hand Sanitizer, and Meditation Break	Partner & renewing sponsor price	Regular price
Exclusive Sponsor: vaccine verification app, branded face mask, branded personal hand sanitizer bottles and dispenser stations, and meditation breaks, includes 8 comps	\$20,000	\$27,500
Vaccine Verification Sponsor: vaccine verification app, includes 4 comps	\$10,000	\$12,500
Face Mask Sponsor: Your logo on one side of the mask, includes 3 comps	\$7,000	\$7,500
Hand Sanitizer Sponsor: branded hand sanitizer bottles and stations, includes 1 comp	\$5,000	\$5,500
Branding Options: Tote Bags and Lanyards	Partner & renewing sponsor price	Regular price
Tote Bags Sponsor: your logo on one entire side of bag, includes 3 comps	\$7,000	\$7,500
Lanyards Sponsor: Your logo on one side, include 1 comp	\$5,000	\$5,500

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Participation in the ASIL Annual Meeting and other events allows us to keep in touch with . . . colleagues and to stay abreast of current developments in international law.”

John B. Bellinger II
Arnold & Porter LLP
ASIL Platinum Law Firm Partner
Annual Meeting Sponsor

THANK YOU

For orders and information
please visit asil.org/AMS or contact:

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