
It all happens at the ASIL Annual Meeting.

For four days each year, the leading authorities of international law gather in Washington, DC for ASIL’s Annual Meeting. A tradition dating back over a century, it is a unique opportunity for publishers (print and online), law firms, academic institutions, corporations, nonprofits, and others to get in front of their target audiences and demonstrate their impact to the international law community.
With Sponsorship You Can . . .

- Connect with Key Leaders
- Gain Exposure
- Highlight Products or Services
- Foster Goodwill

No other event brings together such a broad cross-section of international law experts.

Participants:
- 1,300+
- 50+ Countries
- 50+ Academic Partners

Interests:
- 40% Practitioners*
- 34% Academics
- 25% Students
- 1% Other

* Includes private practice, U.S. and foreign governments, international organizations, and non-governmental organizations (NGO's)

OUR ATTENDEES

OUR MEETING

The most important assembly of international law thinkers and leaders.

- 40+ Substantive Sessions
- Keynote Addresses
- Networking Receptions
- Luncheons

- Gala Receptions
- Distinguished Honorees
- Flexible Exhibitor Space
MULTI-EVENT SPONSORSHIP OPPORTUNITY

“Participation in the ASIL Annual Meeting and other events allows us to keep in touch with . . . colleagues and to stay abreast of current developments in international law.”

Arnold & Porter LLP
ASIL Platinum Law Firm Partner
Annual Meeting Sponsor
Highlighted Meeting Benefits*

PRESENCE

*Heighten your visibility throughout the Annual Meeting and at additional high-profile ASIL activities.*

- Exhibitor displays for your organization’s promotional materials and content
- Signage at key locations throughout the conference
- Branding on the ASIL website, meeting app, conference materials, and more

RECOGNITION

*Be acknowledged as a leader in the study and practice of international law.*

- Host premier events for the who’s who of international law
- Acknowledgment of sponsored sessions on program, app, signage and from the podium
- Signage and acknowledgment at sponsored sessions as a supporter of relevant subject areas

* benefits vary based on sponsorship level
Include those who matter most to your organization in the Annual Meeting and additional major ASIL events.

- Complimentary registrations for ASIL Annual Meeting and the Midyear Meeting
- Platinum, Gold, and Silver partners receive complimentary tickets to the planned 2019 New York City Gala

**MESSAGING**

Educate others about your organization’s interests and expertise to increase brand recognition.

- Sponsor entire program tracks or specific sessions on topics relevant to your organization’s focus and expertise
- Platinum partners receive promotional spots on the new ASIL podcasts
- Acknowledgment in Annual Meeting promos, on-site multi-media presentations and from podium speakers and moderators

* benefits vary based on sponsorship level
We have designed all new, comprehensive sponsorship packages to maximize your benefits at our Annual Meeting and all year long.

For à la carte sponsorship opportunities, please see pp. 13-16 or contact Jack Karako, jkarako@asil.org, to customize your own package.
ANNUAL MEETING SPONSOR

Establish your leadership with the premier sponsorship and branding opportunities ASIL offers.

**AT THE MEETING:**

- Exclusive sponsorship of a Premier Reception, valued at $30,000
  - see page 13 (exclusive)
- Special branding, including naming opportunity, in exhibition area and/or stations
- On-site signage with logo and name listing, valued at $4,000
  - see page 15 (general sponsor)
- Branded Deluxe Exhibitor Space, valued at $6,500
  - see page 15 (exhibitor)
- Ten (10) complimentary registrations, valued at $6,500
- Full-page color ad, logo, and listing in the program book, valued at $2,500
  - see page 16 (program book)
- Banner ad on conference app and logo linked to your website
- Your large logo on the conference tote bag, exclusive for Platinum Sponsor
- Sponsorship of one (1) of six program tracks, valued at $5,500
  - see page 16 (program track sponsor)

**BEYOND THE MEETING:**

- Platinum (Leadership Circle)-level law firm partnership valued at $20,000 or Platinum-level Publisher partnership valued at $23,000
  - for details contact partnerships@asil.org
- 2019 Midyear Meeting, New York City: banner ad and logo on registration page, listing on signage, program book, meeting app, one (1) table for material distribution, and four (4) complimentary registrations, valued at $1,500
- Six (6) tickets to the planned 2019 New York City Gala, valued at $6,000
- Promotional spots on the new ASIL podcasts, exclusive for Platinum Sponsor
- Listing on ASIL website as Platinum Sponsor

Early bird pricing is valid until December 31, 2018.

* 2018 Annual Meeting Sponsors have the right of first refusal for any 2019 Annual Meeting events sponsored in the past, if confirmed by December 31, 2018.

For à la carte sponsorship or to customize your own package, please contact Jack Karako jkarako@asil.org.
ANNUAL MEETING SPONSOR

GOLD SPONSOR

$45,000  Early Bird Price
$41,000  Current Partner Early Bird Price
$50,000  Regular Price
$45,000  Current Partner Regular Price

Early bird pricing is valid until December 31, 2018.
*2018 Annual Meeting Sponsors have the right of first refusal for any 2019 Annual Meeting events sponsored in the past, if confirmed by December 31, 2018.

Position your organization prominently throughout the Annual Meeting and at additional ASIL events.

AT THE MEETING:

- Choice of one featured event sponsorship, valued at $15,000+
  - see page 14 (featured)
- On-site signage with logo and name listing, valued at $4,000
  - see page 15 (general sponsor)
- Large Exhibitor Space, valued at $5,000
  - see page 15 (exhibitor)
- Seven (7) complimentary registrations, valued at $4,550
- Full-page color ad, logo, and listing in the program book, valued at $2,500
  - see page 16 (program book)
- Banner ad on app and logo linked to your website
- Your logo on the conference tote bag
- Sponsorship of one (1) of six program tracks, valued at $5,500
  - see page 16 (program track sponsor)

BEYOND THE MEETING:

- Gold (President’s Circle)-level law firm partnership valued at $15,000 or
  Gold-level Publisher partnership valued at $15,000
  - for details contact partnerships@asil.org
- 2019 Midyear Meeting, New York City: logo and listing on registration page, listing on signage, program book, meeting app, and three (3) complimentary registrations, valued at $900
- Two (2) tickets to the planned 2019 New York City Gala, valued at $2,000
- Listing on ASIL website as Gold Sponsor

For à la carte sponsorship or to customize your own package, please contact Jack Karako jkarako@asil.org.
ANNUAL MEETING SPONSOR

SILVER SPONSOR

Early bird pricing is valid until December 31, 2018.
* 2018 Annual Meeting Sponsors have the right of first refusal for any 2019 Annual Meeting events sponsored in the past, if confirmed by December 31, 2018.

Raise your profile with consistent visibility throughout the Annual Meeting and enjoy additional benefits.

AT THE MEETING:

- On-site signage with logo and name listing, valued at $4,000
  - see page 15 (general sponsor)
- Medium Exhibitor Space, valued at $4,000
  - see page 15 (exhibitor)
- Four (4) complimentary registrations, valued at $2,600
- Full-page black & white ad and a listing in the program book, valued at $1,000
  - see page 16 (program book)

BEYOND THE MEETING:

- Silver (Counselor)-level law firm partnership valued at $10,000 or Silver-level Publisher partnership valued at $10,000
  - for details contact partnerships@asil.org
- 2019 Midyear Meeting, New York City: listing on registration page, signage, program book, meeting app, and two (2) complimentary registrations, valued at $600
- Listing on ASIL website as Silver Sponsor

For à la carte sponsorship or to customize your own package, please contact Jack Karako jkarako@asil.org.
ANNUAL MEETING SPONSOR

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* 2018 Annual Meeting Sponsors have the right of first refusal for any 2019 Annual Meeting events sponsored in the past, if confirmed by December 31, 2018.

Show your participation in, and commitment to, the field of international law.

AT THE MEETING:

• On-site signage with logo and name listing, valued at $4,000  
  - see page 15 (general sponsor)

• Standard Exhibitor Space, valued at $4,000  
  - see page 15 (exhibitor)

• Up to twenty-five (25) complimentary student registrations, valued at $2,500, OR four (4) complimentary regular conference registrations, valued at $2,600

• Full-page black & white ad and a listing in the program book, valued at $1,000  
  - see page 16 (program book)

BEYOND THE MEETING:

• Bronze-level law firm partnership valued at $5,000 or Bronze-level publisher partnership valued at $5,000  
  - for details contact partnerships@asil.org

• 2019 Midyear Meeting, New York City: listing on registration page, signage, program book, meeting app, and one (1) complimentary registration, valued at $300

• Listing on ASIL website as Bronze Sponsor

For à la carte sponsorship or to customize your own package, please contact Jack Karako jkarako@asil.org.

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Additional Sponsorship Opportunities

Select from our à la carte listing of sponsorship opportunities to increase your visibility with a targeted audience.
PREMIER RECEPTION SPONSOR

COURTYARD GALA RECEPTION
– Thursday, March 28, 2019

- Two (2) tickets to the planned 2019 New York City Gala ($2,000 value)
- Half-page black and white ad and a listing as Premier Reception Sponsor in the program book ($750 value)
  – see page 16 (program book)
- Twenty (20) complimentary reception tickets for non-registered conference guests at discretion of the Sponsor
- Your logo on the conference tote bag
- Logo and listing in the program book
- Signage outside of reception
- Logo linked to meeting app

Early bird pricing is valid until December 31, 2018.

* 2018 Annual Meeting Sponsors have the right of first refusal for any 2019 Annual Meeting events sponsored in the past, if confirmed by December 31, 2018.

MEMBERS RECEPTION
– Friday, March 29, 2019

- Two (2) tickets to the planned 2019 New York City Gala ($2,000 value)
- Half-page black and white ad and a listing as Premier Reception Sponsor in the program book ($750 value)
  – see page 16 (program book)
- Twenty (20) complimentary reception tickets for non-registered conference guests at discretion of the Sponsor
- Your logo on the conference tote bag
- Logo and listing in the program book
- Signage outside of reception
- Logo linked to meeting app

Contact Jack Karako jkarako@asil.org if you have any questions.
FEATURED EVENT SPONSOR

Early bird pricing is valid until December 31, 2018.
* 2018 Annual Meeting Sponsors have the right of first refusal for any 2019 Annual Meeting events sponsored in the past, if confirmed by December 31, 2018.

GROTIUS RECEPTION
– Wednesday, March 27, 2019

$15,000
Early Bird Price

$12,500
Current Partner
Early Bird Price

$20,000
Regular Price

$15,000
Current Partner
Regular Price


• Half-page black and white ad and a listing as Featured Reception Sponsor in the program book ($750 value)
  – see page 16 (program book)
• Listing in the program book
• Signage outside of reception
• Logo linked to meeting app

CLOSING PLENARY SESSION & RECEPTION
– Saturday, March 30, 2019

$15,000
Early Bird Price

$12,500
Current Partner
Early Bird Price

$20,000
Regular Price

$15,000
Current Partner
Regular Price

• Four (4) complimentary regular conference registrations ($2,600 value)
• Half-page black and white ad and a listing as Featured Reception Sponsor in the program book ($750 value)
  – see page 16 (program book)
• Listing in the program book
• Signage outside of reception
• Logo linked to meeting app

PATRON & VIP RECEPTION
– Thursday, March 28, 2019

$12,500
Early Bird Price

$10,000
Current Partner
Early Bird Price

$15,000
Regular Price

$12,500
Current Partner
Regular Price

• Ten (10) complimentary reception tickets for non-registered conference guests at discretion of the Sponsor
• Listing in the program book
• Signage outside of reception
• Logo linked to meeting app

WOMEN IN INTERNATIONAL LAW LUNCHEON
– Thursday, March 28, 2019

$12,500
Early Bird Price

$10,000
Current Partner
Early Bird Price

$15,000
Regular Price

$12,500
Current Partner
Regular Price

• Eight (8) complimentary luncheon tickets ($680 value)
• Listing in the program book
• Signage outside of luncheon
• Logo linked to meeting app

MANLEY O. HUDSON AWARD LUNCHEON
– Friday, March 29, 2019

$12,500
Early Bird Price

$10,000
Current Partner
Early Bird Price

$15,000
Regular Price

$12,500
Current Partner
Regular Price

• Eight (8) complimentary luncheon tickets ($800 value)
• Listing in the program book
• Signage outside of luncheon
• Logo linked to meeting app

COLLEAGUE SOCIETY BREAKFAST & INTEREST GROUP CO-CHAIRS BREAKFAST
– Thursday, March 28, 2019 & Saturday, March 30, 2019

$12,500
Early Bird Price

$10,000
Current Partner
Early Bird Price

$15,000
Regular Price

$12,500
Current Partner
Regular Price

• Four (4) complimentary regular conference registrations ($2,600 value)
• Listing in the program book
• Signage outside the breakfast room
• Logo linked to meeting app

Contact Jack Karako jkarako@asil.org if you have any questions.
Early bird pricing is valid until December 31, 2018.

### EXCLUSIVE BRANDING SPONSOR

<table>
<thead>
<tr>
<th>CHOICES</th>
<th>Exhibit Area Branding</th>
<th>New Mothers Nursing Tent</th>
<th>Hotel Keys</th>
<th>Annual Meeting App</th>
<th>Conference Wi-Fi &amp; Charging Stations</th>
<th>Coffee, Water &amp; Refreshment Stations</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2 available</td>
<td>1 available</td>
<td>300+ hotel guests</td>
<td>1,300+ conference guests</td>
<td>1,300+ conference guests</td>
<td>1,300+ conference guests</td>
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### GENERAL SPONSOR

<table>
<thead>
<tr>
<th>CHOICES</th>
<th>Digital Events Screen Listing</th>
<th>Special Signage – Column Wraps</th>
<th>Special Signage – Escalator Median</th>
<th>Special Signage – Wall Above Elevator Doors</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>11” W x 16” H 1,000 x 1,483 pixels</td>
<td>Per column, 12 available</td>
<td>2 available</td>
<td>7 available</td>
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### ANNUAL MEETING EXHIBITOR

<table>
<thead>
<tr>
<th>CHOICES</th>
<th>Deluxe Exhibitor Space</th>
<th>Large Exhibitor Space</th>
<th>Medium Exhibitor Space</th>
<th>Standard Exhibitor Space</th>
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<tbody>
<tr>
<td></td>
<td>10 x 32 area Four 6' tables</td>
<td>10 x 24 area Three 6' tables</td>
<td>10 x 16 area Two 6' tables</td>
<td>10 x 8 area One 6' table</td>
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<tr>
<td>Early Bird Price:</td>
<td>$6,000</td>
<td>$4,500</td>
<td>$3,500</td>
<td>$2,500</td>
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<tr>
<td>Current Partner Early Bird:</td>
<td>$5,000</td>
<td>$4,000</td>
<td>$3,200</td>
<td>$2,350</td>
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<tr>
<td>Regular Price:</td>
<td>$6,500</td>
<td>$5,000</td>
<td>$4,000</td>
<td>$3,000</td>
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<tr>
<td>Current Partner Regular Price:</td>
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<td>$4,500</td>
<td>$3,500</td>
<td>$2,750</td>
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Contact Jack Karako (jkarako@asil.org) if you have any questions.
# Annual Meeting Program Book Ads

**Early bird pricing is valid until December 31, 2018.**

### Program Track Sponsor

<table>
<thead>
<tr>
<th>TYPE:</th>
<th>Three-Track Sponsor</th>
<th>Single-Track Sponsor</th>
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</thead>
<tbody>
<tr>
<td>Early Bird Price:</td>
<td>$10,000</td>
<td>$5,000</td>
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<tr>
<td>Current Partner Early Bird:</td>
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<tr>
<td>Regular Price:</td>
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<td>$5,500</td>
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<tr>
<td>Current Partner Regular Price:</td>
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<td>$5,250</td>
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### Session Sponsor

<table>
<thead>
<tr>
<th>TYPE:</th>
<th>Session Sponsor</th>
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<tbody>
<tr>
<td>Early Bird Price:</td>
<td>$1,000</td>
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<tr>
<td>Current Partner Early Bird:</td>
<td>$900</td>
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<tr>
<td>Regular Price:</td>
<td>$1,500</td>
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<tr>
<td>Current Partner Regular Price:</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

### Ad Specifications:
- Full Page Specs: 7.75" W x 10" H
- Half Page Specs: 7.75" W x 5" H
- All art must have 1/4" bleeds all around where appropriate
- All art must be 300 dpi or greater in resolution at size
- Gray scale for B&W
- CMYK for color art (not RGB)
- Type of file: PDF

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**ANNUAL MEETING PROGRAM BOOK ADS**

<table>
<thead>
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<td>Specs:</td>
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<td>7.75&quot; W x 10&quot; H</td>
<td>7.75&quot; W x 5&quot; H</td>
<td>7.75&quot; W x 10&quot; H</td>
<td>7.75&quot; W x 5&quot; H</td>
</tr>
<tr>
<td>PRICING:</td>
<td>$4,500</td>
<td>$2,500</td>
<td>$1,500</td>
<td>$1,000</td>
<td>$750</td>
</tr>
</tbody>
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*Ads must be received by ASIL no later than February 25, 2019.*
Thank You

For orders and information please contact:

Jack Karako
Director of Development
202-939-6003
jkarako@asil.org

American Society of International Law