

# Our Role in Confronting Complexity



# Leadership Message

Dear Friends:





The challenges facing the American Society of International Law today reflect the increasing complexity of our world – growing interdependence among nations and peoples; difficult governance problems that cross borders, generations, and disciplines; an ever expanding number of international legal actors and norms to address these problems; and deep divisions among scholars, practitioners, and nations about what the law is and how it should be deployed.

The Society plays a special role in bridging these diverse perspectives by embracing members from more than 100 countries, and encouraging their participation in debate, scholarship, publication, and discussion on the critical issues of the day. We constantly challenge our members and the broader policy-making community to apply principles of international law to a myriad of circumstances.

- When and how do we exercise the doctrine of Responsibility to Protect?
- How must international law and international institutions evolve to address the current global financial crisis?
- What laws and principles should govern the use of drones?
- How can law and legal institutions strike the right balance between the sometimes competing interests of international investors and locally affected populations?

Complex questions like these engage our members in lively exchanges to find the answers – this is at the heart of our work in the Society. Indeed, "Confronting Complexity" was the theme of our 2012 Annual Meeting, which tackled these questions and showcased the contested nature of international law today and the unique role the Society plays in the search for understanding.

This report presents a brief summary of highlights of the past year and our efforts to confront the complexity of our global community through the study and practice of international law. It also recognizes the many leaders, volunteers, and donors who worked alongside our staff to make the notable achievements of the past year possible. We thank them for their dedication, collaboration, and contributions. They inspire us through their creativity and collective energy. Together with our nearly 4,000 members worldwide, we have an ever growing capacity to realize our original vision, which we have now been pursuing for more than a century, of "international relations on the basis of law and justice."

Sincerely yours,

Donald Francis Donovan
President, 2012-2014

Elizabeth Anderser Executive Director

## 2012 YEAR IN REVIEW HIGHLIGHTS

## Who We Are

The mission of the American Society of International Law is to foster the study of international law and to promote the establishment and maintenance of international relations on the basis of law and justice. ASIL is a nonprofit, nonpartisan, educational membership organization founded in 1906 and chartered by Congress in 1950.

More than 100 years later and true to our founders' vision. ASIL is the premier learned society in the United States devoted to advancing the study and use of international law. Its nearly 4,000 members. 40% of whom reside outside the U.S., include lawyers, professors, international jurists, students, and representatives of government and non-government organizations. Through our research, meetings, publications, information services, and education and outreach programs, ASIL advances international law scholarship and education for international law professionals as well as for

Building communities of learning and practice across the globe to promote peace and justice though the greater understanding and use of international law.

broader policy-making audiences and the public.

ASIL holds Category II Consultative Status to the Economic and Social Council of the United Nations and is a member of the American Council of Learned Societies. ASIL is headquartered at Tillar House in Washington, DC.

The Society is a volunteer-led organization whose officers and 60-member Executive Council, elected by ASIL's membership, govern the organization. Today, leaders from the bench, the academy, the bar, and public service are guiding the Society's transformation into an engaged, worldwide network. In partnership with the elected leadership, ASIL is led by an executive director and supported by a professional staff of 16.



Justice Eusebia Nicholas Munuo, Tanzanian Court of Appeals, serves as a panelist at the annual Women in International Law Networking Breakfast.



ASIL Director of Education and Research Wes Rist addresses law students and young professionals.

# What We Are Achieving

In 2012, ASIL's work significantly advanced the practice and understanding of international law. ASIL convened the international law community in more than 150 locations from California to Florida and with colleague societies from four continents, strengthening our community and the international law field generally. The Society informed contemporary policy-making with outstanding scholarship in its family of eight publications and expert working groups and seminars on topics ranging from the use of drones to the Trans-Pacific Partnership trade negotiations. It supported education for diverse constituencies ranging from high school students to the federal judiciary with information resources, curricula, speaker tours, and seminars. And it invested in the next generation of international lawyers through career mentoring and Helton Fellowships, helping young lawyers gain hands-on experience in the human rights field.

UN Secretary-General Ban Ki-Moon's visit to Tillar House in May 2012.



2012 Annual Meeting plenary session "Confronting Complexity in The Hague."



#### Notable 2012 achievements include:

- The third annual Midyear Meeting and Research Forum, convened in Atlanta and Athens, GA, attracting scholars and practitioners from four continents, providing a valuable opportunity to engage new constituencies concerned with international law, and solidifying the event as an annual fixture in the Society calendar.
- Support for speaking and outreach tours for Judge Joan Donoghue of the International Court of Justice, Judge Diego García-Sayán of the Inter-American Court of Human Rights, and International Criminal Court Prosecutor Fatou Bensouda.
- Publication of a rich array of scholarship, including 39 ASIL *Insights*, providing "the international law behind the news" to more than 10,000 subscribers; and *American Journal of International Law* articles on hot topics, such as head of state immunity, principles of self-defense against non-state actors, and the *Kiobel* litigation and the future of the U.S. Alien Tort Statute.
- Finalization of the new ASIL Judicial Benchbook on International
   Law, a soon to be released invaluable tool for U.S. judges and
   practitioners alike, providing the foundation for ASIL's expanding
   in-person and online educational programs.
- And the regular convening of an expert Roundtable on International Law and National Security to deliberate on difficult legal questions facing policy-makers in the context of counter-terrorism efforts. Among other contributions, the Roundtable provided input to the Copenhagen Process on the Handling of Detainees in Military Operations and the International Committee for the Red Cross' review of international humanitarian law regarding detention.





Above: ASIL's International Law and Security Roundtable funded by the Open Society Foundations.

# Looking to the Future

During the fall of 2012, the Society launched a new \$3 million 21st Century Campaign to grow these valuable programs and to build a state-of-the art web presence that will reach and engage our global audience. Through this campaign we will:

- Inform contemporary policy-making by marshaling the Society's member expertise to provide readily accessible, balanced, and authoritative information and analysis.
- **Become the leading convener** of professionals, students, and the broader public who wish to learn about international law and bring it to bear on international relations; and
- **Create an international online hub** for engaging the global international law community in discussion and debate about today's pressing global problems.

As we look to the future, our campaign will enable us to make investments in education, scholarship, programs, and technology over the next several years to promote international relations on the basis of law and justice.



Investing in a new generation for the understanding and practice of international law.

These notable achievements and initiatives reflect our members' commitment to the Society's values and aspirations and to our core belief that international law is the cornerstone of a just world.



2012 Prominent Woman in International Law awardee Mireille Delmas-Marty with U.S. Supreme Court Justice Stephen Breyer and ASIL Leaders.

Below: Participants at the Four Societies Conference at the University of California, Berkeley in September 2012.



## SUMMARY FINANCIAL DATA

All financials unrestricted, temporarily restricted, and permanently restricted.

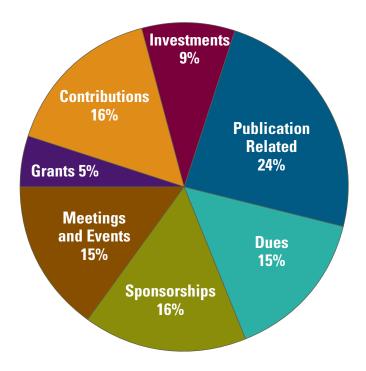
## **Statement of Financial Position**

	2012	2011
Assets	5,617,522	4,481,982
Liabilities	985,306	907,672
Net Assets	4,632,216	3,574,310
	2012	2011
Revenue		
Subscriptions and Publications	761,311	750,150
Grants and Contributions	1,465,992	540,765
Member Dues	474,168	463,055
Sponsorships and Partners	497,947	496,149
Meetings and Events	465,156	399,692
Total Revenue	3,664,574	2,649,811
Expenses		
Publications	782,850	797,252
Membership, Education, Outreach	755,192	625,534
Annual Meeting	423,135	371,389
<b>Grant Funded Education and Events</b>	213,051	204,564
Library	17,917	18,127
General and Administrative	381,223	414,491
Fundraising and Member Retention	297,277	258,117
Total Expenses	2,870,645	2,689,474
Operating Income	793,929	(39,663)
Non-Operating Investment Activity	288,979	91,809
Change in Net Assets	1,082,908	52,146

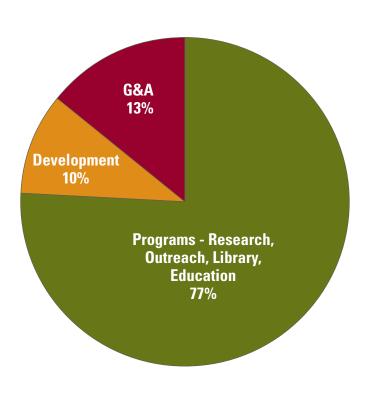
<sup>\*</sup>This financial statement is unaudtied. ASIL's 2012 independent audit is scheduled for June 2013.

## **2012 REVENUES**

Graph represents unrestricted funding.



## 2012 EXPENSES





# 2012 Contributors

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The Society thanks the following contributors for their generous support of ASIL's Annual Appeal and 21st Century Campaign through their multi-year pledges and/or gifts received through March 1, 2013.

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<sup>\*</sup>Individuals having made gifts and pledges to the 21st Century Campaign in 2011

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