ASIL Publisher Partnerships

The most trusted name in international law scholarship since 1906, ASIL is a non-partisan educational organization devoted to the promotion and understanding of international law. It’s where lawyers, academics, students, judges, and policymakers turn to keep up with their field.

PUBLISHER PARTNER ADVANTAGE

**VISIBILITY.**
Get in front of the widest array of international law professionals in person, in print, and online.

**AUTHORITY.**
Be associated with the best in international law scholarship.

**RELEVANCE.**
Target your sales to precise audiences already interested in your specific subject matter.

**RELATIONSHIPS.**
Foster relationships with key international law influencers and future authors.

BENEFITS SNAPSHOT

Multiple Ways to Reach our Members

- **Advertisements in our top publications:** Place your message where it will be read by over 5000+ readers.
- **General membership and interest group address lists access:** Contact over 3500 international law enthusiasts, segmented based on their interests.
- **Your logo and link on our website:** Get seen by 1 million visitors each year.
- **Exhibit space at our Annual and Midyear Meetings.** Interact with over 1500+ international law professors, students, and practitioners.

OUR MEMBERSHIP: 3500+

**INDUSTRIES**
- Scholars
- Policymakers
- Government Officials
- Students
- Arbitrators
- Judges
- NGOs & Other Practitioners

**INTEREST GROUPS**
- Women in IL
- Government Attorneys
- Minorities in IL
- New Professionals
- Teaching in IL

**SUBJECT MATTER**
- Human Rights
- International Economic Law
- Dispute Resolution
- Intellectual Property
- and much more

As a global publisher, our partnership with ASIL assures us that we are working with world-renowned scholars and practitioners on topics that are of concern to the international legal community.

- John Berger,
  Cambridge University Press
### PACKAGES

<table>
<thead>
<tr>
<th>Annual Meeting</th>
<th>Platinum: $23,000</th>
<th>Gold: $15,000</th>
<th>Silver: $10,000</th>
<th>Bronze: $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit space</td>
<td>4 tabletops</td>
<td>3 tabletops</td>
<td>2 tabletops</td>
<td>1 tabletop</td>
</tr>
<tr>
<td>Advertising space in program book</td>
<td>4 full pages</td>
<td>3 full pages</td>
<td>2 full pages</td>
<td>1 full page</td>
</tr>
<tr>
<td>Listing on event promotional materials, on-site signage, and link from Annual Meeting website**</td>
<td>listing + logo</td>
<td>listing</td>
<td>listing</td>
<td>listing</td>
</tr>
<tr>
<td>50% discount on select Annual Meeting sponsorship opportunities*</td>
<td>✓</td>
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<tr>
<td>Special website link on Annual Meeting app</td>
<td>✓</td>
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### MIDYEAR MEETING

| 2 tabletops exhibit space | ✓ | | | |
| Recognition as a Premier Sponsor in all Midyear Meeting material including signage, printed program, flyers, Practitioners’ Forum and Research Forum marketing, the Midyear Meeting app, and the ASIL website with a hyperlink to partner’s website | ✓ | | | |
| Full-color, one-page ad in the Midyear Meeting program guide | ✓ | | | |

### ASIL PUBLICATIONS

| Exclusive linkable ad on AJIL electronic publication (first four registered Partners) | 1 issue per year | | | |
| Full-page advertisements in AJIL | 4 per issue | 3 per issue | 2 per issue | 1 per issue |
| Full-page advertisements in print ILM | 4 per issue | 3 per issue | 2 per issue | 1 per issue |
| Advertisement in ASIL Newsletter | 1 full page per issue | ½ page per issue | ½ page per issue | |
| Recognition in ASIL Guide to Electronic Resources for International Law | ✓ | | | |
| Recognition on EISIL website (6,500 visitors per month) | ✓ | | | |

### ASIL CONTACT LISTS

| ASIL members’ address list – available exclusively to Publisher Partners | 8 uses per year | 6 uses per year | 4 uses per year | |
| Address lists for up to 3 ASIL Interest Groups | 4 uses per year | | | |

### ADDITIONAL BENEFITS

| Posting of recent titles by ASIL member authors to website | ✓ | ✓ | ✓ | ✓ |
| One complimentary twelve-month ASIL membership | ✓ | | | |

* Additional promotional opportunities surrounding the Annual Meeting are available. Inquire for details.
** Logo size determined by sponsorship level.
Note: Participation at each level may be limited and is on a first-come basis.

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### NATIONAL EVENTS:

- Midyear Meeting
- Annual Meeting

### PUBLICATIONS:

- AJIL
- Intl Legal Materials
- Intl Law in Brief

### DIGITAL:

- Website with 2500+ visitors daily!
- Mailing Lists
- Social Media

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With a history of more than a century, the ASIL Annual Meeting is firmly established as one of the most important meetings in the field of international law and is a regular highlight for Brill/Nijhoff Publishing. The Annual Meeting offers an invaluable opportunity to liaise with scholars and authors, and to convey their contributions to the attention of the global community.

Marie Sheldon, Brill/Nijhoff Publishing

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Get the full benefit of partnering with us today:

Contact Jack Karako, Director of Development

[jkarako@asil.org](mailto:jkarako@asil.org)   202-939-6003

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### ASIL 2017 PUBLISHING PARTNERS

#### PLATINUM

- Cambridge University Press

#### GOLD

- Oxford University Press

#### BRONZE

- Edward Elgar
- Hart Publishing
- Routledge - Taylor Francis
- Springer Publishing
- William S. Hein & Company

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### ASIL ANNUAL MEETING

The event with the most return on investment. For over 100 years, ASIL’s annual meeting has been the must-attend gathering of the who’s who in international law.

- 1300+ Participants
- 40+ Panels
- 200+ Speakers
- 50+ Countries
- 40+ Academic Partners

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### MARK YOUR CALENDARS

- 2018 Annual Meeting - April 4-7, 2018 Washington, DC
- 2018 Midyear Meeting - TBD

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**Note:** Participation at each level may be limited and is on a first-come basis.